



Sickle Cell Association's
8th Annual Sickle Cell Stroll
Awareness Walk
Saturday, September 7, 2019

Sponsorship Opportunities

Full Moon Sponsor **\$10,000**

- Speaking opportunity during event
- Logo on Main banner
- Promotional Table on day of Stroll
- Opportunity to distribute product or promotional item in walkers bags
- Acknowledgment as sponsor in all planned media opportunities
- Logo displayed as title sponsor on registration materials and website
- Logo on walk route signs
- 20 Stroll t-shirts

Gibbous Moon Sponsor **\$5,000**

- Speaking opportunity during event
- Logo on Main banner
- Promotional Table on day of Stroll
- Opportunity to distribute product or promotional item in walkers bags
- Acknowledgment as sponsor in all planned media opportunities
- Logo on water station sign
- 10 Stroll t-shirts

Quarter Moon Sponsor **\$2,500**

- Logo printed on Stroll t-shirts
- Promotional Table on day of Stroll
- Opportunity to distribute product or promotional item in walkers bags
- Acknowledgment as sponsor on all planned printed media opportunities
- 4 Stroll t-shirts

Crescent Moon Sponsor **\$1,000**

- Logo printed on Stroll t-shirts
- Promotional Table on day of Stroll
- Opportunity to distribute product or promotional item in walkers bags
- 2 Stroll t-shirts

New Moon Sponsor **\$500**

- Name printed on Stroll t-shirts
- Opportunity to distribute product or promotional item in walkers bags
- 1 Stroll t-shirt

Lunar Sponsor **\$250**

- Name printed on Stroll t-shirts
- Name listed on Stroll website