



Sickle Cell Association's

7th Annual Sickle Cell Stroll

Awareness Walk

Saturday, September 8, 2018

Sponsorship Opportunities

Full Moon Sponsor \$10,000

- Speaking opportunity during event
- Logo on start/finish line banner
- Promotional Table on day of Stroll
- Opportunity to distribute product or promotional item in walkers bags
- Acknowledgment as sponsor in all planned media opportunities
- Logo displayed as title sponsor on registration materials and website
- Logo on walk route signs
- 30 Stroll t-shirts

Gibbous Moon Sponsor \$5,000

- Speaking opportunity during event
- Logo on start/finish line banner
- Promotional Table on day of Stroll
- Opportunity to distribute product or promotional item in walkers bags
- Acknowledgment as sponsor in all planned media opportunities
- Logo on water station sign
- 16 Stroll t-shirts

Quarter Moon Sponsor \$2,500

- Logo printed on Stroll t-shirts
- Promotional Table on day of Stroll
- Opportunity to distribute product or promotional item in walkers bags
- Acknowledgment as sponsor on all planned printed media opportunities
- 8 Stroll t-shirts

Crescent Moon Sponsor \$1,000

- Logo printed on Stroll t-shirts
- Promotional Table on day of Stroll
- Opportunity to distribute product or promotional item in walkers bags
- 6 Stroll t-shirts

New Moon Sponsor \$500

- Name printed on Stroll t-shirts
- Opportunity to distribute product or promotional item in walkers bags
- 4 Stroll t-shirts

Lunar Sponsor \$250

- Name printed on back of Stroll t-shirts
- Name listed on Stroll website
- 2 Stroll t-shirts

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