

**Sickle Cell Association**

# Sponsorship Package

**Sickle Awareness Month**

**September 2017**



## **Our Mission**

- To support the sickle cell community while working to eliminate the disease through collaboration on research, education and resources.



**Sickle Cell Association**

5615 Pershing Avenue, Ste 29  
St. Louis, MO 63112  
Mailing Address  
PO Box 2751  
Florissant, MO 63032  
Phone: 314-833-6751  
sicklecellassociation.org  
E-mail: rbritts@sicklecellassociation



**Sickle Cell Association**

Non-Profit Organization  
501(c)(3)

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## ABOUT US:

The Sickle Cell Association was founded in 2011 by a mother of an adult child with sickle cell disease. This was an action prompted by the lack of resources for the sickle cell community. The Sickle Cell Association was created as a bridge between the medical community and the general public. Our ultimate vision is to see a world free from the pain of sickle cell.

Sickle cell disease is an inherited blood disorder that affects the red blood cells. The blood cells lose their oxygen causing them to become hard and sticky. The abnormally shaped cells become stuck in blood vessels resulting in painful occlusions called pain crises. These repeated blockages can cause organ damage, stroke and many other complications.

## What We Do:

The Sickle Cell Association supports those living with the disease with monthly support group meeting. The community is engaged at various health fairs, educational symposiums and the annual awareness walk. Ongoing efforts are made to help individuals living with the disease receive the care that they need. There are various challenges including stigmatization of patients, lack of compassionate care, and limited provider capacity.

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## SPONSORSHIP LEVEL

\_\_\_\_\_ \$10,000  
 \_\_\_\_\_ \$5,000  
 \_\_\_\_\_ \$3,000  
 \_\_\_\_\_ \$1,500  
 \_\_\_\_\_ \$1,000  
 \_\_\_\_\_ \$500

**TOTAL  
COMMITMENT**  
 \$ \_\_\_\_\_

## A LA CARTE

### SICKLE CELL STROLL

- Adult Registration: \$20 X \_\_\_\_\_ = \_\_\_\_\_  
# of tickets
- Youth Registration: \$10 X \_\_\_\_\_ = \_\_\_\_\_  
# of tickets

### SICKLE CELL GALA

- \$60 per ticket X \_\_\_\_\_ = \_\_\_\_\_  
# of ads
- \$250 full page ad X \_\_\_\_\_ = \_\_\_\_\_  
# of ads
- \$125 half page ad X \_\_\_\_\_ = \_\_\_\_\_  
# of ads
- \$75 1/4 page ad X \_\_\_\_\_ = \_\_\_\_\_  
# of ads
- \$50 1/8 page ad X \_\_\_\_\_ = \_\_\_\_\_  
# of ads

**Please complete the information below to receive details on the package you've selected and to invoice for the sponsorship.**

\_\_\_\_\_  
 Company Name (as you wish to be acknowledged)

\_\_\_\_\_  
 Please print your name

\_\_\_\_\_  
 Phone

\_\_\_\_\_  
 Email

\_\_\_\_\_  
 Address

\_\_\_\_\_  
 City

\_\_\_\_\_  
 State

\_\_\_\_\_  
 Zip

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Date

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**BRONZE SPONSOR: \$1,000**

- Complimentary tickets for 2 to the Sickle Cell Gala
- VIP seating for 4 at the Clinical Trials and Town Hall events
- 2 Stroll t-shirts and complimentary registration
- 1/4 page ad in the gala program
- Company name placement on Stroll t-shirt and logo on gala display

**COPPER SPONSOR: \$500**

- Complimentary tickets for 1 to the Sickle Cell Gala
- VIP seating for 2 at the Clinical Trials and Town Hall events
- 1 Stroll t-shirt and complimentary registration
- 1/8 page ad in the gala program

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## 6th Annual Sickle Cell Stroll

### Together Against Sickle Cell

Location: Hudlin Park  
700 S. Kingshighway Blvd  
St. Louis, MO 63110  
Saturday, September 9, 2017  
9a — Registration  
11a — Walk Start  
Lunch immediately following



### Description:

Sickle Cell Stroll 2017 is a walk to raise awareness of sickle cell disease. It is an event designed to celebrate the lives of those with sickle cell disease and to educate the community about the disease. Whether you have sickle cell, know someone who does or would like to show your support, come stroll with us!



### How you can get involved:

- Become a Sickle Cell Awareness Month Package Sponsor.
- Register for the Stroll individually or as a team.
- Donate in-kind items (walker bags, giveaways, raffle items, water).
- Underwrite elements of the Stroll (T-shirts, food, entertainment). Email [admin@sicklecellassociation.org](mailto:admin@sicklecellassociation.org).

### **GOLD SPONSOR: \$3,000**

- Complimentary tickets for 4 to the Sickle Cell Gala
- VIP seating for 6 at the Clinical Trials and Town Hall events
- 4 Stroll t-shirts and complimentary registration
- 3/4 page ad in the gala program
- Exhibitor table at one event (Stroll, Town Hall)
- Company name placement on Stroll t-shirt, event program and social media for all events

### **SILVER SPONSOR: \$1,500**

- Complimentary tickets for 2 to the Sickle Cell Gala
- VIP seating for 4 at the Clinical Trials and Town Hall events
- 2 Stroll t-shirts and complimentary registration
- 1/2 page ad in the gala program
- Exhibitor table at each event (Stroll, Diversity forum, Town Hall)
- Company name placement on event programs and social media



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**DIAMOND SPONSOR: \$10,000**

- VIP seating with complimentary tickets for 16 to the Sickle Cell Gala
- VIP seating for 16 at the Clinical Trials and Town Hall events
- 8 Stroll t-shirts and complimentary registration
- 2 full page color ads in the gala program
- Exhibitor table at each event (Stroll, Diversity forum, Town Hall)
- Company logo placement on Stroll t-shirt and all print and social media for all events
- Verbal recognition at each event

**PLATINUM SPONSOR: \$5,000**

- Complimentary tickets for 8 to the Sickle Cell Gala
- VIP seating for 8 at the Clinical Trials and Town Hall events
- 6 Stroll t-shirts and complimentary registration
- 1 full page ad in the gala program
- Exhibitor table at choice of 2 (Stroll, Diversity forum, Town Hall)
- Company logo placement on Stroll t-shirt, event programs and social media for all events
- Verbal recognition at 2 events

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## **Diversity in Clinical Trials and Research**

### **Moving Forward**

Location: Regional Arts Commission  
6128 Delmar Blvd  
St. Louis, MO 63112  
Thursday, September 14, 2017 - 6pm  
Networking Reception immediately following

### **Description:**

The Diversity in Clinical Trials and Research is a public forum designed to educate patients and their families on the value of participating in clinical trials and research. Participants will have an opportunity to voice concerns and apprehension surrounding reasons for lack of participations. Speakers to address historical issues regarding research, safeguards now in place to avoid these issues, stages/levels of participation in clinical trials and why diverse participation is important.

# DIVERSITY

### **How you can get involved:**

- Become a Sickle Cell Awareness Month Package Sponsor.
- Donate in-kind items (participant takeaways/giveaways).
- Underwrite elements of the evening (printing, technical support, food, drinks). Email [admin@sicklecellassociation.org](mailto:admin@sicklecellassociation.org).

## Sickle Cell Town Hall Meeting

### It's Time to Talk

Location: Atrium Banquet and Catering Services - Christian Hospital Northeast  
11133 Dunn Rd  
St. Louis, MO 63136  
Friday, September 22, 2017 - 6p  
Networking Reception immediately following

### Description:

The Sickle Cell Town Hall Meeting is a public meeting to share information about sickle cell and its impact on patients and families locally. This meeting provides a platform for patients to voice their needs and concerns regarding living with sickle cell before influential agencies and community leaders.



### How you can get involved:

- Become a Sickle Cell Awareness Month Package Sponsor.
- Donate in-kind items (participant takeaways/giveaways).
- Underwrite elements of the evening (printing, drinks, technical support). Email [admin@sicklecellassociation.org](mailto:admin@sicklecellassociation.org).

## Sickle Cell Gala

### Committed to the Cause

Location: DK Annex  
2727 S. Jefferson Ave.  
St. Louis, MO 63118  
Saturday, September 30, 2017 - 6p

### Description:

The Sickle Cell Association presents the 2017 Committed to the Cause: Sickle Cell Gala. This is the 1st year for this charity event; get ready for an evening of entertainment and fun! Pre-event reception starts at 6:00 p.m., the Gala starts at 7:15 p.m. This formal event features a fabulous silent auction, cocktail reception and a superb dinner. Funds raised will be used to support the mission of the Sickle Cell Association which includes providing direct services to people with sickle cell disease.



### How you can get involved:

- Become a Sickle Cell Awareness Month Package Sponsor.
- Purchase a tickets individually.
- Donate in-kind items (auction items, swag bag items).
- Underwrite elements of the evening (printing, food, drinks, entertainment). Email [admin@sicklecellassociation.org](mailto:admin@sicklecellassociation.org).